

A rooftop terrace with lounge furniture and a dining table, overlooking a city skyline at sunset. The sun is low on the horizon, casting a warm glow over the buildings and the rooftop. The rooftop has a glass railing, and there are some potted plants on the right side.

# R

ROOFTOP

*Seattle  
Cohort*

**COMMUNITY FOR WOMEN IN  
EMERGING TECH AND INVESTING**

Opens Monday, October 27  
Kickoff Party October 30  
Sign up at [rooftop.global/joinus](https://rooftop.global/joinus)

**ROOFTOP.GLOBAL**



# DID YOU KNOW WE HAVE A PROBLEM?

## IN THE PNW

- Over 60,000 women meet the income or asset qualifications of an accredited investor.
- Yet only 3% of angel investors in the region are women.

## NATIONALLY

- VC firms with 10% more female investing partners see 1.5% higher fund returns and nearly 10% more profitable exits.
- Women now hold nearly 20% of decision-making roles at \$1B+ VC firms—meaningful progress.
- But at the Managing Partner level, gender parity is still far off.

## GLOBALLY


- Women now hold 18.6% of all Partner+ (decision-making) roles in global venture capital. At the Managing Partner level, especially in large or “megafund” firms—women remain severely underrepresented
- Globally, women-only founder teams receive just 2.3% of total VC funding, with all-male teams receiving over 80%.
- By 2048, an estimated \$100 trillion in assets will be controlled by women—a major generational shift.



Rooftop equips women with confidence, community, and experience to leverage emerging tech for financial benefit.

## **GROW WITH OTHERS WHO GET IT**

- Many women don't realize we qualify to invest.
- The pathway to first investment is unclear.
- Deal flow and networks are often very broey.
- Investing takes time... and who's got that!



**EVERY FIRST CHECK,  
EVERY CONVERSATION,  
EVERY CONNECTION  
BUILDS THE  
ECOSYSTEM WE ALL  
WANT TO SEE.**

## **WHY IT MATTERS**

Investing is influence – representation shapes the future economy.

## **MORE WOMEN FUNDERS MEANS**

- More women-founded startups get their first checks and grow faster.
- New investors discover real deal flow and gain confidence through shared learning.
- Each dollar invested fuels more innovation, more diverse teams, and more solutions to real-world problems.

Female-led startups generate 2.5× more revenue per dollar\*, burn 15% less capital\*\* – and you can impact what gets built and who gets funded.

Sources:

\*All Raise 2024 Annual Report Female Founders Fund 2025 Review

\*\*First Round Capital



**DON'T MISS OUT  
ON THE  
EMERGING TECH  
OPPORTUNITY**

# ROOFTOP

## DEMYSTIFYING INVESTING

- Rooftop demystifies angel investing, connecting women with the income or asset qualifications of “accredited investor” with peers and mentors, highlights women-led startups, and provides access to curated opportunities to invest in the tech shaping our future.
- Learn how to invest wisely – in friends and family, so you’re ready to cut \$5K checks when the time is right, to becoming an LP investing in a fund.
- Access domain knowledge when you need it most through our technical network.

## FROM KNOWLEDGE TO ACTION

- Rooftop bridges education and activation.
- Through structured cohorts, peer education and accountability, and live mentor sessions, we set actionable goals and help each other confidently take the next step in our individual investing journeys.

# ROOFTOP

*Seattle Cohort Oct. 27 - Dec. 12, 2025*

## TIMELINE

**OCTOBER:**  
KICKOFF EVENT +  
GOAL-SETTING

**NOVEMBER:**  
DEEP DIVES +  
SMALL GROUPS

**DECEMBER:**  
CAPSTONE  
SHOWCASE +  
CELEBRATION

## EXPERIENCES

ANCHOR  
EVENTS

LEARNING  
SESSIONS

CONNECTION &  
ACCOUNTABILITY  
CHECK-INS

## OUTCOMES

LEARN INVESTING &  
EQUITY STRATEGIES

CONNECT WITH  
WOMEN INVESTORS  
& MENTORS

BUILD CONFIDENCE  
AND TAKE ACTION

## COMMITMENT

**\$299**

IN-PERSON MEETUPS  
WITH ASYNC  
OPTIONS

WEEKLY ASYNC  
TODOS

**JOIN NOW**



# ROOFTOP

Seattle Cohort Oct. 27 - Dec. 12, 2025

## COHORT PROGRAMMING\*

Mon, Oct 27	Join Platform, Goals Open	Welcome and async meet and greet on platform. Goal forms due Nov 7.
Thurs, Oct 30	Kickoff Party at Seattle AI Week – “Investing in AI”	Investing in AI skills and startups – Topics: Learning to evaluate emerging tech sectors, especially AI, and apply AI fluency as a competitive advantage. Understanding what technical due diligence looks like and how to spot fluff vs. innovation.
Mon, Nov 3	"Beautiful Questions"	Develop the skill to ask better questions and identify high-potential opportunities in preparation for the Investor Mash-up event, coffee pods peer feedback sessions, and capstone.
Thurs, Nov 6	"Investor Mash-Up"	Founders × investors speed-round networking over lunch.
Week of Nov 10	Coffee Pods Kickoff	Small-group coffee meetups by neighborhood. This week, schedule an in-person coffee (30-45 min) anytime that fits your schedule in November. Agenda: intros, investment goals.
Tues, Nov 18	Equity in Action: How Advisors and Angels Shape the Early Stage with Legal Basics and Strategic Leverage	Demystifying the legal docs in early investment stages – Term Sheet & Valuation 101 plus A Case Study of Using Your Expertise as Capital: Going from Unpaid Advisory to on the Cap Table
Week of Nov 24	Break Week	Optional 10 min video: Spending AND Investing Power – Our financial influence extends far beyond checkout; the shift happening to shape markets, culture, and innovation.
Week of Dec 1	Coffee Pods: "Structuring a Personal Angel Portfolio with Fund vs. Direct Investment"	Schedule a coffee (30-45 min). Agenda: Intros if needed, casual chat about approaches to structuring your personal investing portfolio; Beautiful Questions coaching; Show & Tell plan.
Week of Dec 8	"Show & Tell Cohort Capstone" + Investing in 2026	Demos from the cohort; learn how to become an LP; what’s coming up next in 2026.

\*Subject to Change

JOIN NOW

# BE PART OF SOMETHING BIG

Rooftop is the global community for women using their wealth, time and experience to back women-led projects in emerging tech.

Join us in growing the startup ecosystem and eliminating the gender gap in innovation.

## LOCAL

- Community for women at all levels of tech and investing.
- Neighborhood pods/coffee meetups.
- Technical domain expertise and peer learning.
- Shape our city's startup ecosystem.

## GLOBAL

- Grow with Rooftop as we relaunch with geography-based cohorts in cities around the world to expand your network of women investors, women founders, and learn from each other.

**JOIN NOW**

Interested in Sponsoring?

Contact: [iana@rooftop.global](mailto:iana@rooftop.global)



The background of the image is a rooftop terrace at sunset. In the foreground, there is a lounge area with dark wicker furniture and blue and white striped cushions on the left, and a dining table with four wicker chairs on the right. A large potted plant with tall, thin leaves is on the far right. The terrace has a glass railing. In the background, a city skyline is visible under a warm, orange-hued sky. The sun is low on the horizon, creating a lens flare effect. Various buildings of different heights and styles are visible, including a prominent church with a tall steeple. The overall atmosphere is serene and modern.

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