

R
ROOFTOP

*Seattle
Cohort*

**COMMUNITY FOR WOMEN IN
EMERGING TECH AND INVESTING**

Opens Monday, October 27
Kickoff Party October 30
Sign up at rooftop.global/joinus

ROOFTOP.GLOBAL

DID YOU KNOW WE HAVE A PROBLEM?

IN THE PNW

- Over 60,000 women meet the income or asset qualifications of an accredited investor.
- Yet only 3% of angel investors in the region are women.

NATIONALLY

- VC firms with 10% more female investing partners see 1.5% higher fund returns and nearly 10% more profitable exits.
- Women now hold nearly 20% of decision-making roles at \$1B+ VC firms—meaningful progress.
- But at the Managing Partner level, gender parity is still far off.

GLOBALLY

- Women now hold 18.6% of all Partner+ (decision-making) roles in global venture capital. At the Managing Partner level, especially in large or “megafund” firms—women remain severely underrepresented
- Globally, women-only founder teams receive just 2.3% of total VC funding, with all-male teams receiving over 80%.
- By 2048, an estimated \$100 trillion in assets will be controlled by women—a major generational shift.



Rooftop equips women with confidence, community, and experience to leverage emerging tech for financial benefit.

GROW WITH OTHERS

WHO GET IT

- Many women don't realize we qualify to invest.
- The pathway to first investment is unclear.
- Deal flow and networks are often very broey.
- Investing takes time... and who's got that!



**EVERY FIRST CHECK,
EVERY CONVERSATION,
EVERY CONNECTION
BUILDS THE
ECOSYSTEM WE ALL
WANT TO SEE.**

WHY IT MATTERS

Investing is influence – representation shapes the future economy.

MORE WOMEN FUNDERS MEANS

- More women-founded startups get their first checks and grow faster.
- New investors discover real deal flow and gain confidence through shared learning.
- Each dollar invested fuels more innovation, more diverse teams, and more solutions to real-world problems.

Female-led startups generate 2.5× more revenue per dollar*, burn 15% less capital** – and you can impact what gets built and who gets funded.

Sources:

*All Raise 2024 Annual Report Female Founders Fund 2025 Review

**First Round Capital

**DON'T MISS OUT
ON THE
EMERGING TECH
OPPORTUNITY**

ROOFTOP

DEMYSTIFYING INVESTING

- Rooftop demystifies angel investing, connecting women with the income or asset qualifications of “accredited investor” with peers and mentors, highlights women-led startups, and provides access to curated opportunities to invest in the tech shaping our future.
- Learn how to invest wisely – in friends and family, so you’re ready to cut \$5K checks when the time is right, to becoming an LP investing in a fund.
- Access domain knowledge when you need it most through our technical network.

FROM KNOWLEDGE TO ACTION

- Rooftop bridges education and activation.
- Through structured cohorts, peer education and accountability, and live mentor sessions, we set actionable goals and help each other confidently take the next step in our individual investing journeys.

ROOFTOP

Seattle Cohort Oct. 27 - Dec. 12, 2025

TIMELINE

OCTOBER:
KICKOFF EVENT +
GOAL-SETTING

NOVEMBER:
DEEP DIVES +
SMALL GROUPS

DECEMBER:
CAPSTONE
SHOWCASE +
CELEBRATION

EXPERIENCES

**ANCHOR
EVENTS**

**LEARNING
SESSIONS**

**CONNECTION &
ACCOUNTABILITY
CHECK-INS**

OUTCOMES

**LEARN INVESTING &
EQUITY STRATEGIES**

**CONNECT WITH
WOMEN INVESTORS
& MENTORS**

**BUILD CONFIDENCE
AND TAKE ACTION**

COMMITMENT

\$299

**IN-PERSON MEETUPS
WITH ASYNC
OPTIONS**

**WEEKLY ASYNC
TODOS**

JOIN NOW

ROOFTOP

Seattle Cohort Oct. 27 - Dec. 12, 2025

COHORT PROGRAMMING*

Mon, Oct 27	Join Platform, Goals Open	Welcome and async meet and greet on platform. Goal forms due Nov 7.
Thurs, Oct 30	Kickoff Party at Seattle AI Week – “Investing in AI”	Investing in AI skills and startups – Topics: Learning to evaluate emerging tech sectors, especially AI, and apply AI fluency as a competitive advantage. Understanding what technical due diligence looks like and how to spot fluff vs. innovation.
Mon, Nov 3	“Beautiful Questions”	Develop the skill to ask better questions and identify high-potential opportunities in preparation for the Investor Mash-up event, coffee pods peer feedback sessions, and capstone.
Thurs, Nov 6	“Investor Mash-Up”	Founders × investors speed-round networking over lunch.
Week of Nov 10	Coffee Pods Kickoff	Small-group coffee meetups by neighborhood. This week, schedule an in-person coffee (30-45 min) anytime that fits your schedule in November. Agenda: intros, investment goals.
Tues, Nov 18	Equity in Action: How Advisors and Angels Shape the Early Stage with Legal Basics and Strategic Leverage	Demystifying the legal docs in early investment stages – Term Sheet & Valuation 101 plus A Case Study of Using Your Expertise as Capital: Going from Unpaid Advisory to on the Cap Table
Week of Nov 24	Break Week	Optional 10 min video: Spending AND Investing Power – Our financial influence extends far beyond checkout; the shift happening to shape markets, culture, and innovation.
Week of Dec 1	Coffee Pods: “Structuring a Personal Angel Portfolio with Fund vs. Direct Investment”	Schedule a coffee (30-45 min). Agenda: Intros if needed, casual chat about approaches to structuring your personal investing portfolio; Beautiful Questions coaching; Show & Tell plan.
Week of Dec 8	“Show & Tell Cohort Capstone” + Investing in 2026	Demos from the cohort; learn how to become an LP; what’s coming up next in 2026.

*Subject to Change

JOIN NOW

BE PART OF SOMETHING BIG

Rooftop is the global community for women using their wealth, time and experience to back women-led projects in emerging tech.

Join us in growing the startup ecosystem and eliminating the gender gap in innovation.

LOCAL

- Community for women at all levels of tech and investing.
- Neighborhood pods/coffee meetups.
- Technical domain expertise and peer learning.
- Shape our city's startup ecosystem.

GLOBAL

- Grow with Rooftop as we relaunch with geography-based cohorts in cities around the world to expand your network of women investors, women founders, and learn from each other.

[Interested in Sponsoring?](#)

Contact: lane@rooftop.global

JOIN NOW

R

ROOFTOP

**COMMUNITY FOR WOMEN IN
EMERGING TECH AND INVESTING**

ROOFTOP.GLOBAL